

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2059229 /		<u>Alt Order #</u> WOC13045173
<u>Advertiser</u> Sam Nebraska		<u>Original Date / Revision</u> 05/06/21 / 05/06/21
<u>Contract Dates</u> 05/07/21 - 05/13/21	<u>Estimate #</u> 2409	
<u>Product</u> Education Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 96.60
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 132	<u>Product 1/2</u> 215
<u>Agency Ref</u> 140343		<u>Advertiser Ref</u> 182282

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	05/07/21	05/13/21	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/07/21	05/13/21	-1-11--				3	\$800.00	10.50			
N 2	WOWT	05/07/21	05/08/21	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/03/21	05/09/21	-----1-				1	\$900.00	17.90			
N 3	WOWT	05/07/21	05/09/21	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/03/21	05/09/21	-----1				1	\$800.00	9.90			
N 4	WOWT	05/07/21	05/13/21	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/07/21	05/13/21	1-11---				3	\$1,050.00	9.10			
N 5	WOWT	05/07/21	05/08/21	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/03/21	05/09/21	-----1-				1	\$1,000.00	10.00			
Totals										96.60		9	\$8,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/26/21 - 05/13/21	9	\$8,250.00	(\$1,237.50)	\$7,012.50
Totals	9	\$8,250.00	(\$1,237.50)	\$7,012.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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